

# INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
306770-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
American Sunrise	Fighter	8/6-8/13

Billing Address:

**Visuality**  
**Attention: Accounts Payable**  
**5980 Executive Drive**  
**Suite A**  
**Madison, WI 53719-5302**

Flight Dates	Order #	Alt Order #
08/06/12 - 08/13/12	306770	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			Type		
						Length	Week	Rate			
1	08/06/12	08/13/12	M-F 6-630p	6-630p	11111--	:30	5	\$1,200.00	NM		
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	08/06/12	08/12/12	11111--	5		\$1,200.00					
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	1	WPTV	M	08/06/12	6:16 PM	M-F 6-630p	6-630p	:30	AS080212H	\$1,200.00	NM
	2	WPTV	Tu	08/07/12	6:28 PM	M-F 6-630p	6-630p	:30	AS080212H	\$1,200.00	NM
	3	WPTV	W	08/08/12	6:24 PM	M-F 6-630p	6-630p	:30	AS080212H	\$1,200.00	NM
	4	WPTV	Th	08/09/12	6:23 PM	M-F 6-630p	6-630p	:30	AS080212H	\$1,200.00	NM
	5	WPTV	F	08/10/12	6:14 PM	M-F 6-630p	6-630p	:30	AS080212H	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	08/13/12	08/19/12	1-----	1		\$1,200.00					
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	6	WPTV	M	08/13/12		M-F 6-630p	6-630p	:00		\$1,200.00	NM
<i>Credited</i> <i>cxl b/f start</i>											
2	08/06/12	08/12/12	Sa 6p	6-630p	-----S-	:30	1	\$600.00	NM		
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	08/06/12	08/12/12	-----S-	1		\$600.00					
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	1	WPTV	Sa	08/11/12		Sa 6p	6-630p	:00		\$600.00	NM
<i>Credited</i>											
3	08/06/12	08/12/12	Su 6p	6-630p	-----S	:30	1	\$600.00	NM		
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											
	08/06/12	08/12/12	-----S	1		\$600.00					
<b>Spots:</b> <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>											
	1	WPTV	Su	08/12/12		Su 6p	6-630p	:00		\$600.00	NM
<i>Credited</i> <i>cxl b/f start</i>											

Total Spots      **5**      Gross Total      **\$6,000.00**

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**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**



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Advertiser	Product	Estimate Number	
American Sunrise	Fighter	8/6-8/13	

**Payment Terms 30 Days**

<u>Agency Commission</u>	\$900.00
<u>Net Amount Due</u>	\$5,100.00